



Destination Insights

Character and Atmosphere



Saint Tropez is the ultimate summer destination. With its colorful streets, the port filled with superyachts and the iconic beach clubs. More than a town, an experience.

Events

The famous market on La Place des Lices, takes place every Tuesday and Saturday from 8am till 1pm.

Les Voiles de Saint Tropez: Late September, early October

La Braderie de Saint Tropez: this is the last weekend of October and is a big sale that signals the end of the season as many of the shops close for the winter.

When to travel

Saint Tropez is the perfect summer destination and is great from Mid April to Mid October. Outside of these dates, the town tends to close down, as well as the beach clubs and Hotels.

Sneak peak

Chartering a yacht and beach clubs: The coast is stunning and it's the perfect way to explore the coast and have lunch at some of the best beach clubs. Go to the 1st service for a calm and relaxing lunch or enjoy the festive atmosphere of the 2nd service when the DJs start to come out.

Mini moke tour: Discover the city of Saint Tropez and the beaches of Palmonne on board the iconic mini mokes.

Wine tasting at the Chateau Minuty: Just a short drive from Saint Tropez, enjoy a visit of the Minuty estate followed by a wine tasting of their famous rosé.

Tuesday and Saturday market: This is one of the best markets in the area and a weekly highlight for the local. Stroll through the stalls filled with clothes, bags, craftmanships and fresh foods and produce. This is also one of the busiest days in Saint Tropez.