



Destination Insights



Character and Atmosphere

The rolling lavender fields, vineyards with the best of Provence's wines and scenic villages with local markets that feel like time has stopped.

A perfect choice for wine lovers and clients looking to immerse themselves in culture and gastronomy.

Events

Even though Provence is so much more than lavender and wines, here are some key dates:

Lavender bloom: This can vary year to year but the optimal time frame is from June 20th - July 15th. There are many activities and festivals around this.

Wine Harvest: Provence boasts some well known vineyards such as Chateauneuf du Pape or Chateau d'Esclans. The harvest season, called "Les Vendages" takes place in September and celebrates the region's rich wine making heritage with many festivals and activities.

When to travel

Provence is beautiful year round. Summers are perfect for the lavender fields, vineyards and taking in the breathtaking villages. Shoulder season is the perfect time for activities such as biking in the vineyards, enjoying the local markets and cooking classes. Winter brings us the Christmas markets and the truffle hunting.

Sneak peak

Hotair ballon ride over the lavender fields: Take off at sunrise above the vibrant purple fields in a hotair ballon. A unique experience where you can enjoy a breakfast picnic as you land.

Van Gogh & Cézanne trails: This is perfect for art lovers where they can visit in Aix en Provence and Arles the sites that inspired these artists.

Truffle hunting: With your guide and his dog, embark on this adventure where you will find the "black gold" followed by a tasting.

Wine tour: Let our guide take you on a journey through the best vineyards of Provence discovering the different reds, whites and rosés the area has to offer.

Cooking class: Cooking with a local. Your day will start off with a tour of the market with our Chef followed by a cooking class in his home where you will learn his tips and techniques.